



Media Release

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SIX
Selnaustrasse 30
P.O. Box 1758
CH-8021 Zurich
www.six-group.com

Media Relations:
T +41 58 399 2227
F +41 58 499 2710
pressoffice@six-group.com

SIX: a strong brand for a strong financial center

As of 23 April 2012, all business areas of SIX Group will operate under the single brand SIX. This move is intended to increase transparency and strengthen SIX's market presence. Furthermore, SIX publishes its Annual Report 2011 today.

Starting on 23 April 2012, all business areas of SIX Group will use the single brand SIX. The four business areas will additionally be distinguished by their respective descriptors: Swiss Exchange, Securities Services, Financial Information and Payment Services. The reduction to a single brand will increase transparency and strengthen SIX's market presence. This clearly emphasizes the fact that SIX is one strong company, a company that is tackling the challenges posed by a difficult economic environment in the interests of the Swiss financial center.

SIX published its Annual Report 2011 today. It provides a detailed insight into SIX's broad range of activities. The Annual Report 2011 is available on the website of SIX at: http://www.six-group.com/annual_report/.

Should you have any further questions, please do not hesitate to contact Dr Alain Bichsel, Head Media Relations.

Phone: +41 58 399 2675
Fax: +41 58 499 2710
E-mail: pressoffice@six-group.com

SIX

SIX operates the Swiss financial sector's infrastructure and offers on a global scale comprehensive services in the areas of securities trading, clearing and settlement as well as financial information and payment transactions. The company is owned by its users (150 banks of differing size and orientation) and, with its workforce of more than 3,900 employees and presence in 25 countries, generated operating income of CHF 1.26 billion as well as net income of CHF 218.6 million in 2011. www.six-group.com



A Strong Brand

As of 23 April 2012, SIX Group will use the single brand SIX. The brand structure will become simpler and more transparent.



runs Europe's fourth-largest securities exchange, together with the structured products trading platform Scoach Switzerland in partnership with Deutsche Börse and the global index provider STOXX.

takes care of the downstream processes related to exchange trading (clearing and settlement). As a central counterparty (CCP), SIX assumes key risk-management functions within the Swiss financial sector and internationally.

specializes in collecting, adding value to and distributing financial information. SIX is the third-largest provider of financial information in Europe. Its main focus is on reference data, market prices and market information in real time.

ensures the acceptance and settlement of card-based means of payment in Switzerland and internationally and is among the leading European processors of card transactions. SIX operates the interbank payment system SIC on behalf of the Swiss National Bank.

* Stock market regulation